



WARDROBE FOR OPPORTUNITY 15TH ANNIVERSARY SPRING TO SUCCESS LUNCHEON

Since 1995, Wardrobe for Opportunity (WFO) has worked in partnership with the community to assist low income members of the Bay Area “Find a Job, Keep a Job, and Build a Career”. WFO has provided unique educational opportunities to over 17,500 clients, offering critical programs to ensure that clients have the tools and support they need to achieve economic success for themselves, their families and their communities.

We rely on the support of over 200 volunteers and funding from corporate and philanthropic sources. By participating in one of our sponsorship opportunities your company can make an investment in the communities where you live and work and receive valuable marketing and public relations benefits in return.

15th Annual Spring to Success Luncheon, Monday, May 17th, 2010

Our premier fundraising and community-building event brings together 500 community and business leaders to celebrate our clients’ success and recognize the impact and generosity of our volunteers and donors. Held at the beautiful Round Hill Country Club in Alamo, this anticipated event features a lavish silent auction, presentations by our successful clients, and the announcement of our Volunteers of the Year and Clients of the Year.

Your sponsorship will help fund a wide range of programs that WFO offers for every stage of career development for the unemployed and working poor. Below is an overview of our services:

FIND A JOB: WFO provides image workshops, professional clothing, professional image coaching, interview workshops and internships to the men and women of our community. These programs give low-income jobseekers the confidence, networks, and experience they need to pursue the career of their dreams.

KEEP A JOB: WFO works to ensure a supportive transition to employment. From working wardrobes to the innovative *Pathways* career development program, individuals prepare for long-term personal and professional success with specific action plans and up to two weeks’ worth of professional clothing for their new position.

BUILD A CAREER: WFO’s year-long *Success Series* program features workshops, financial literacy training, career coaching and mentoring to provide participants with critical leadership and knowledge to advance in their careers. After graduation, these individuals become members of our expanded alumni network.

WFO has had a tremendous impact on the community over our fifteen-year history, helping thousands of individuals to secure employment and hundreds to keep their jobs and build careers. Given the economic climate and the challenges facing our communities, WFO has seen a dramatic increase in the demand for our services. Over the next year, WFO will aggressively expand its critical services to help low-income jobseekers and entry-level workers across the Bay Area gain the self-confidence, self-esteem and career-building tools needed to achieve economic self-sufficiency for themselves and their families.



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FIND A JOB. KEEP A JOB.
BUILD A CAREER.

15TH ANNIVERSARY SPRING TO SUCCESS LUNCHEON SPONSORSHIP OPPORTUNITIES

Sponsorship Benefits	Title Sponsor 'Self-Sufficiency' \$25,000	Gold Sponsor 'Self-Reliance' \$15,000	Silver Sponsor 'Self-Assurance' \$10,000	Bronze Sponsor 'Self-Esteem' \$5,000	Patron Sponsor 'Self-Confidence' \$2,500
Title Sponsor Listed as: "Name of Company" Presents the 15 th Annual Spring to Success Luncheon in all promotional materials	X				
30-second promo-spot to be presented by WFO at event and website	X				
Logo on marketing materials: invitations, and Ads*	X	X	X		
Listed on marketing materials: emails, newsletters *	Logo	Logo	Logo	Logo	Company Name
AD in program*	Full Page <i>(Prominent Placement)</i>	Full Page	Half Page	Quarter Page	Quarter Page
Link listed on WFO website	Logo	Logo	Logo	Logo	Company Name
Company signage at event	X	X	X		
Tickets	30	20	15	10	5

** Logo will be printed on all materials that need to be printed as of the day of the sponsorship agreement signing.*



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15TH ANNIVERSARY SPRING TO SUCCESS LUNCHEON SPONSORSHIP FORM

I am committed to supporting Wardrobe for Opportunity's mission to provide professional clothing and career support to low-income jobseekers as a Presenting Sponsor. I wish to invest in the success of Wardrobe for Opportunity by providing sponsorship at the following level:

- \$25,000 Platinum Title Sponsor
- \$15,000 Gold Sponsor
- \$10,000 Silver Sponsor
- \$5,000 Bronze Sponsor
- \$2,500 Patron Sponsor
- Enclosed is my tax-deductible contribution made payable to Wardrobe for Opportunity in the amount of \$_____.

Company Name: _____
(as you would like to be listed)

Contact Name: _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Telephone: _____ **Email:** _____

Website: _____

Please charge my: VISA MasterCard American Express

Cardholder's Name: _____

Card Number: _____

Signature: _____

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*Wardrobe for Opportunity is a 501(c)(3) organization (Tax Identification Number 68-0369734).
All contributions are tax deductible under the 501(c)(3) guidelines.*