

**NEW RELEASE**

For Immediate Distribution

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**Art-raiser.com Hosts Online Art Sale to Benefit Wardrobe for Opportunity**  
Online Art Sale to run June 4 – 22, 2007

OAKLAND, Calif., May 24, 2007 – Art-raiser.com, a website featuring original Art and Crafts, will be hosting an online art sale from June 4 – 22 with 20 percent of all proceeds benefiting Wardrobe for Opportunity, a volunteer-driven, nonprofit organization that provides professional clothing and career support to low-income Bay Area jobseekers.

Artraiser.com facilitates online art sales to raise funds to support workshops, special events, scholarships, and more. The goal of Art-raiser is to help nonprofits, artists, and the community through the collaborative involvement in an online art sale. Artists submit their unique work for display on the Art-raiser website and agree to donate 20 percent of the sale proceeds to the featured nonprofit of the month.

“Wardrobe for Opportunity is so fortunate to have the support of Art-raiser,” said Nicole Levine, executive director for Wardrobe for Opportunity. “This is a fun and unique way for the community to get involved and help us raise funds to ensure every jobseeker we serve leaves with the essential items they need to project a positive image and self-confidence in an interview and on the job. We are grateful to have Art-raiser’s support of our mission.”

During the online event, shoppers can purchase unique art, jewelry, and handcrafted items from various artists in the Bay Area. Included are one-of-a-kind pieces, ranging in subject, style, medium and price from \$15 to \$3,000.

“Art-raiser is thrilled to help raise funds for Wardrobe for Opportunity. What I love about Art-raiser is the fact that the event supports the Arts, a great nonprofit, and the development of community. Art-raiser unites people with a shared vision to help others and offers a platform that allows each person the opportunity to find their way to contribute,” said Kimiko Sakuma, Artist and Founder of Art-raiser.

Shoppers are encouraged to learn more about the nonprofit organizations within their community by visiting the [Art.raiser.com](http://Art.raiser.com) website, where previous featured Non-profit's mission statements and contact information are posted.

**Featured nonprofit: Wardrobe for Opportunity**  
**Online Art Sale: June 4 – 22, 2007**  
**Website: [www.artraiser.com](http://www.artraiser.com)**

**About Wardrobe for Opportunity**

Wardrobe for Opportunity is a volunteer-based, nonprofit organization that provides professional clothing and career support to low-income jobseekers in the Bay Area so they can secure employment and become economically self-sufficient. Our services help jobseekers gain the self-confidence and self-esteem necessary to find and maintain employment, so they can support themselves and their families. To find out more about how you can help, contact Wardrobe for Opportunity at (510) 463-4100 or visit [www.wardrobe.org](http://www.wardrobe.org).

**About Art-Raiser.com**

Art-raiser's mission is to use Art and Crafts to strengthen and promote community service through the collaborative involvement in an online sale. Artists are able to donate pieces of work or 20 percent of the sale proceeds to the featured nonprofit. Art-raiser.com unites people with a shared vision and helps to educate the community on various nonprofit organizations in the Bay Area. The online platform allows worldwide access, 24 hours a day. If you are an artist or nonprofit interested in participating, contact [kimiko@workartworld.com](mailto:kimiko@workartworld.com) or visit [www.artraiser.com](http://www.artraiser.com) for more information.

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